



ARBELLA[®]
INSURANCE FOUNDATION

2020 ANNUAL REPORT

LETTER FROM THE PRESIDENT



Beverly Tangvik
President
Arbella Insurance Foundation

The pandemic had a profound and devastating impact on nonprofits, corporations, and families in 2020. Lines at food pantries grew longer. Health agencies operated beyond capacity for months on end. Homeless shelters faced COVID-19 capacity restrictions even as they served a growing homeless population. And educational and cultural institutions shut their doors, leading to lost revenue and, for a time, lost connections with their communities.

As the demand for nonprofit resources and services skyrocketed, the outpouring of aid from those who could give was inspiring. The Foundation immediately sent unrestricted funds to long-standing charitable partners and launched new programs, such as Give Food x3 to support food pantries. Arbella Insurance Group employees and independent agents mobilized in support of community programs and relief efforts. As our charitable partner, Rick Doane, Executive Director of Interfaith Social Services, said, “Despite the challenges we faced, we witnessed countless miracles.”

The Foundation remained loyal and supportive of our charitable partners as they navigated new ways to provide services and engage with donors. Many nonprofits pivoted to virtual or hybrid events and Arbella Insurance Group leveraged its social media presence to bring awareness to their efforts. Sadly, some of the larger events, including the WEEI/NESN Jimmy Fund Radio-Telethon had to be cancelled. Despite everyone’s disappointment, the Foundation was pleased to donate \$100,000 to the Jimmy Fund and Dana Farber Cancer Institute during WEEI’s Giving Tuesday program.

After 11 successful years, the Foundation retired our Distractology program, one of the first in the country to use simulated scenarios to educate inexperienced drivers about the dangers of distracted driving. The program’s mobile classroom technology was based on years of research by the University of Massachusetts, Amherst. I extend my sincere thanks to UMass, as well as the high schools and independent insurance agents who partnered with us to bring Distractology to more than 20,000 New England students. The Foundation remains focused on investing in new ways to make our roads safer.

Last year also brought numerous social issues into sharp focus. Many of our charitable partners have always supported people who are at a disadvantage, including people of color, immigrants, the disabled, and members of the LGBTQ+ community. We are now in discussions with these partners and new ones who are launching concerted efforts to address social and racial inequities.

We will likely feel the impact of the pandemic for many years. As our charitable partners adjust to meet the disruptive challenges facing our communities, the Arbella Foundation will be there to support them. Thank you for your partnership.

Sincerely,

A handwritten signature in black ink that reads "Beverly Tangvik". The signature is written in a cursive, flowing style.

Beverly Tangvik
President
Arbella Insurance Foundation

THE BIG PICTURE



John F. Donohue
Chairman, President, and
Chief Executive Officer
Arbella Insurance Group
Chairman and Chief
Executive Officer
Arbella Insurance
Foundation

In 2020, as the pandemic put additional strain on local communities, the Arbella Insurance Foundation continued to be a reliable philanthropic leader in New England. Together with Arbella Insurance Group employees and independent agents, the Foundation donated more than \$2.4 million to 625 nonprofits last year. Consistently recognized as a Top Corporate Giver, the Foundation has donated more than \$33 million to organizations that serve and strengthen our communities.

In addition to the healthcare crisis, food insecurity, and homelessness, we faced the issues of racism and social injustice with renewed urgency. I am proud of the work the Foundation did last year to make a positive difference in our communities.

Our world is changing, and nonprofit organizations face new challenges in providing vital community services to our neighbors in need. The Arbella Foundation will continue to support both our established and emerging partners in their critically important work.

A handwritten signature in black ink that reads "John F. Donohue". The signature is written in a cursive, flowing style.

John F. Donohue
Chairman, President, and Chief Executive Officer
Arbella Insurance Group
Chairman and Chief Executive Officer
Arbella Insurance Foundation

In 2020, the Foundation
donated more than
\$2.4 million to support
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Since 2005, the Foundation
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COVID RELIEF EFFORTS

“Our community came together in remarkable ways to support our neighbors experiencing homelessness. Nonprofit partners galvanized to offer additional shelter space and regular COVID-19 testing, and local restaurants and community groups provided meals to shelter guests. Not surprisingly, one of the first to step up was Arbella Insurance Foundation, providing additional, unrestricted funds that gave us the flexibility to respond to the ever-changing nature of the crisis. Together, we saved lives.”

*John Yazwinski, President & CEO,
Father Bill's & MainSpring*

When the impact of COVID-19 became a reality, the Arbella Insurance Foundation immediately reached out to our long-standing nonprofit partners who told us about their most critical needs: The Greater Boston and South Shore YMCAs were pivoting to fill the void for hungry children who had been receiving breakfast and lunch at schools that were now closed. Homeless shelters, including Father Bill's & MainSpring, Rosie's Place, and St. Francis House, all faced new and changing capacity restrictions while serving a growing population. The Community Health Centers of Greater Lawrence, East Boston, and Manet in Quincy were caring for a spiking volume of patients who required testing services or were sick with COVID-19. The New England Center and Home for Veterans needed additional funding for the significant and unexpected costs of PPE and cleaning supplies. The American Red Cross needed blood donors more than ever. Cultural and educational institutions such as the Boston Symphony Orchestra, the Museum of Fine Arts, and the New England Wildlife Center were shut down and transitioning to virtual programming.

The abrupt switch to remote working conditions and the cancellation of in-person charity events forced nonprofits everywhere to find new ways to fund their operations and support their communities. Awareness and communication were critical. Arbella used its robust social channels to inform followers about the challenges nonprofits faced and suggest ways they could get involved and help. In total, Arbella social media posts generated tens of thousands of impressions. Results were impactful: one organization even received a sizable gift from a new donor.

Through our social media channels, the Arbella Foundation reached out to followers to let them know how they could get involved in fulfilling the needs of those left by COVID-19's impact.



EMPLOYEES

“When the world was shaken in 2020, I was blown away by the Arbella Insurance Foundation’s unwavering support, and how Arbella employees stepped in and took on the “I Can” Challenge. They rallied together to raise critical funds to help the athletes of Special Olympics get back to playing the sports they love. The money they raised has helped provide in-person, at-home, and virtual programming for the athletes who need it most. Thank you, thank you, thank you!”

Mary Beth McMahon, President & CEO, Special Olympics Massachusetts

“In step with our culture, Arbella employees participate in community initiatives that transcend more than just insurance. Thanks to the Foundation’s support, their monetary donations were matched on a 2:1 basis through the Let’s Drive Out Hunger Program, which significantly increased funding at such a critical time.”

Elaine Dupuis-Lane, Claim Manager, Arbella Insurance Group

Even a pandemic could not diminish Arbella’s passion for giving back. More than 285 employees participated in 59 different virtual events to raise \$72,000 last year. Through the Foundation’s Matching Gift Program, they generously donated another \$103,715 to local nonprofit organizations.

The number of families seeking food assistance rose by as much as 300% — many experiencing hunger for the first time in their lives. Throughout the spring and summer, the Foundation, Arbella employees, and independent agents joined forces to support local hunger relief efforts, raising more than \$88,000 through our Give Food x3 Program.

In September, Arbella found a way to support its long-standing partner, Special Olympics of Massachusetts (SOMA), by creating the “I Can” Challenge. Team Arbella walked, ran, and biked 4,184 miles collectively and through the Foundation’s Charity and Matching Gift Programs, raised \$10,440 for SOMA athletes who are looking forward to being back on the playing field.

October marked Arbella’s 12th annual Pink Day event, and employees joined forces with the Foundation to raise \$41,584 for breast cancer screenings and education for underserved populations. The hybrid event was one of the most successful Pink Days yet!

Last winter, Arbella’s Claim management team organized a department-wide donation drive to bring employees from all branches “together” in support of their communities at a time when they couldn’t do it physically. More than 100 employees participated in the three-week drive. Appraisers throughout Massachusetts and Connecticut filled their cars with food and clothes donated by their co-workers and delivered them to local charities. A caravan left Quincy headquarters to deliver countless more bags of donations to other nonprofits. And our Bridgewater location gathered so many donations that one local organization went to their office with a bus to pick them up!

One of Arbella’s greatest strengths is its ability to join together to help others when they need it most. We thank Arbella employees for making a difference in the lives of the people and organizations in our communities.

\$103,715 donated to local charities through the Foundation’s Matching Gift Program

\$41,584 raised during Pink Day 2020, one of the most successful Pink Days yet

285 employees participated in **59 charity events** and raised **\$72,000**



AGENTS

"Our Bearingstar Team, which often comes together to support charitable causes, identified organizations within our communities who help individuals and families struggling to maintain their daily well-being. Putting food on the table and having basic necessities to survive the challenges of 2020 was very important to us. We work where we live and taking care of each other is a priority of the Bearingstar Charitable Fund, a division of the Arbella Insurance Foundation."

Jennifer Lajoie, Insurance Consultant, Bearingstar Insurance Agency

"It's important to recognize the Arbella Insurance Foundation's incredible commitment to the communities we serve. The Foundation's philanthropy truly does move the dial and it is extremely appreciated. We are honored and proud to associate with folks who share our values. Thank you, thank you, thank you, we really can't say it enough!"

Patrick Long, President & CEO, Partners Insurance Group, LLC

Arbella's independent insurance agents are committed to the communities they serve. They are the small-business owners who support local schools and sports teams, network with other businesses, understand their neighbors' needs and give generously to support them.

In 2020, Arbella agents partnered with the Foundation to donate more than \$605,720 to their favorite local charities through the Foundation's agent giving programs. The Bearingstar Insurance Charitable Fund donated \$96,000 to local charities identified by Bearingstar employees in Connecticut and Massachusetts. And in response to the severe food insecurity caused by the pandemic, the Foundation, Arbella employees, and independent agents donated more than \$310,000 through special Let's Drive Out Hunger and Give Food x3 Programs.

We are grateful to Arbella's independent agents for their incredible generosity. Since the Foundation's inception, they have partnered with us to identify and support numerous grassroots nonprofits that would otherwise have gone unnoticed.

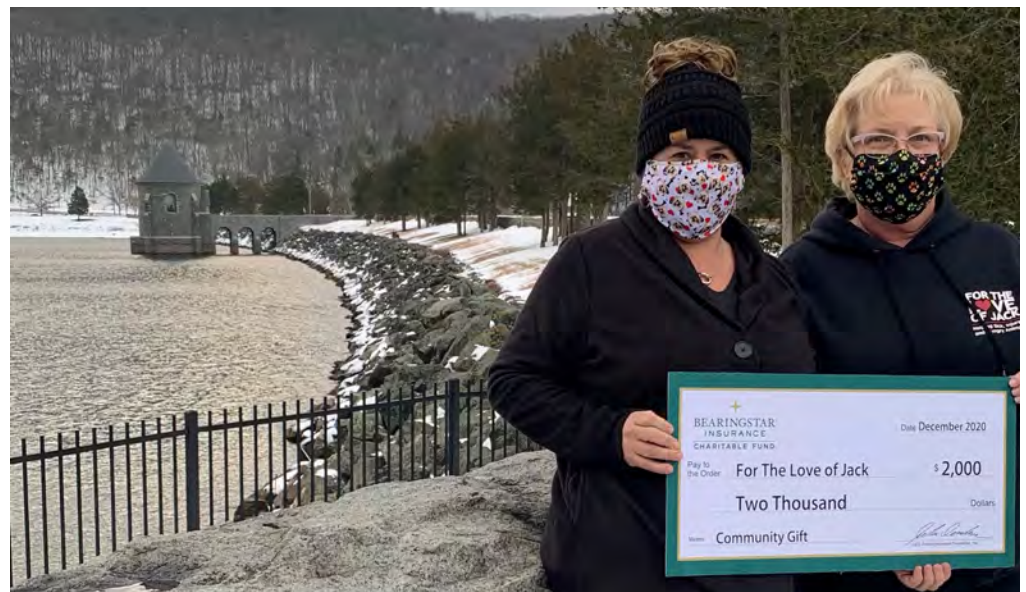
By the numbers:

\$605,720 through Agent Giving Programs

\$261,895 through Matching Gift Program

\$310,000 through Let's Drive Out Hunger and Give Food x3 special Program

\$96,000 through Bearingstar Insurance Charitable Fund



SUPPORTING DIVERSITY, INCLUSION, AND SOCIAL JUSTICE

“Remote learning has been challenging throughout this pandemic, even for children in the most stable environments. The thought of what youth in group homes had to overcome was unfathomably heartbreaking. We were thrilled to be in a position to help, and we knew the Arbella Foundation would be right alongside us, as they have been for nine years. Together, we retooled the Boston Celtics Stay in School Program, donating a state-of-the-art educational space to the Home for Little Wanderers and inspiring their kids to set goals and achieve them during a difficult year.”

*Dave Hoffman, Vice President,
Community Engagement, Boston Celtics*

In May, the racial injustice and inequality in our country claimed renewed and intensified attention. The Foundation—which has always supported diversity, inclusion, and social justice through our charitable partners—worked with them, new partners, and the Arbella Insurance Group to further assist people of color, immigrants, the disabled, members of the LGBTQ+ community, and others impacted by racial and social injustice.

YW Boston is dedicated to empowering women and eliminating racism. The Foundation increased its support of YW Boston last year by sponsoring their Elevating Lives Series and Academy of Women Achievers Luncheon, which focus on creating change in and beyond the workplace and honoring and supporting some of Boston’s brightest, bravest, and most influential women.

Our long-standing partner, the Rian Immigrant Center, along with the City of Boston Mayor’s Office for Immigrant Advancement and 14 other immigrant-serving nonprofits, launched the Massachusetts Immigrant Collaborative. This collaboration has provided emergency relief to more than 59,000 immigrants in need of cash assistance, food, medical care, and more. We are proud of Rian’s leadership in the community at this critical time.

The Foundation increased its support of the YMCA of Greater Boston, which serves thousands of low-income students of color. Arbella’s support helped the Y’s summer day camp programs address the phenomenon known as “summer learning slide,” which was exacerbated in 2020 due to a shift to remote learning in early spring.

The Foundation will continue to support the important work of our nonprofit partners who are committed to diversity, inclusion, and social justice in our communities.

Empowering women, eliminating racism, providing emergency food, medical care and cash assistance relief to those in need, are just a few areas that our charitable partners champion.

DISTRACTOLOGY RETIRED

“When we first saw the impact of distracted driving among teens, we were excited to partner with the Arbella Foundation on Distractology. Now we are grateful to bring the Distractology trailer back to our campus, where it will serve as an important tool in our ongoing research to better understand and curb those habits.”

*Professor Sundar Krishnamurty,
Head of Mechanical and Industrial
Engineering, University of
Massachusetts, Amherst*

Launched in 2010, the Foundation's Distractology program helped a new generation of drivers become safer behind the wheel. Students who completed Distractology were proven to be 15% less likely to have an accident or receive a traffic violation. The Distractology campaign received tremendous media coverage over its 11-year run and was featured more than 1,500 times in local and national publications and television shows, including The Washington Post, The Boston Globe, and the Today show on NBC. The classroom trailer, developed by the University of Massachusetts' engineering department, will spend its retirement back at the university where it will be used for further research, education, and outreach to reduce distracted driving behaviors. The Foundation is proud to continue to fund UMass' efforts for the next three years.



The Distractology trailer left its home (for the past 11 years) at Arbella headquarters in Quincy, MA and is now back where it all began at the University of Massachusetts in Amherst, MA.

TO OUR ESTABLISHED AND EMERGING CHARITABLE PARTNERS

“As a nonprofit organization and leader in innovation of critical care transport, Boston MedFlight has been caring for the region’s most critically ill and injured patients by air and ground since 1985. When COVID-19 hit in early 2020, we were immediately called upon to care for the sickest patients suffering from the virus, more than 1,500 as of April 2021, and as many as 12–15 patients per day. As an ardent supporter of our work for many years, the Arbella Insurance Foundation provided early and essential philanthropic support of our COVID-19 response, for which we are deeply grateful.”

*Maura Hughes, CPA, MBA, CEO,
Boston MedFlight*

Our sincere thanks go out to our charitable partners for making a significant, positive difference in the lives of so many people in our communities last year. Congratulations on your successful virtual fundraisers! We were pleased to support, among others: Alzheimer’s Association, Interfaith Social Services, Massachusetts Affordable Housing Alliance, New England Center and Home for Veterans, Rian Immigrant Center, and South Shore Habitat for Humanity. Some of the organizations that received Foundation grants included Boston MedFlight, Father Bill’s & MainSpring, Greater Boston Legal Services, and Journey Forward.

As nonprofit organizations face new challenges in providing vital community services, the Arbella Foundation will be there to support the critical work of both our established and emerging partners.



Interfaith Social Services, facing the challenge of fundraising during the pandemic, held their annual “Feed the Hungry” event virtually.

Thank you!

