



Data Breach Protection

IS YOUR BUSINESS PREPARED FOR A DATA BREACH?

A business laptop is stolen, a back-up drive is missing and paper files are lost. What do you do?

Arbella Insurance Group has data risk management services to help you stand up to the risks of a data breach. These services are your first line of defense in data breach preparation, damage control and resolution. For as little as \$80.00 you could purchase protection for this risk.

All companies that handle or store any private business, customer or employee information are vulnerable. The risk of a breach is especially high when you routinely deal with credit cards, Social Security numbers and other sensitive information. Business owners that typically don't store sensitive information electronically are not immune.

Personally identifiable information can be exposed during a wide range of everyday business situations. Existing security measures, such as a firewall, can't protect against breaches caused by employee error, a lost laptop, a misplaced smart phone, stolen paperwork or data mistakenly left on old office copiers, printers and fax machines.

When a data breach happens, businesses are required by law to notify affected customers and government authorities or face the possibility of fines and other penalties.

DATA RISK MANAGEMENT SERVICE INCLUDES:

- Access to a secure breach preparedness website
- Professional assistance to help you confidently handle a breach crisis.
- Breach Expense Coverage

You can be confident that Arbella will provide swift solutions to help you navigate through your obligations, and provide you, your customers and employees with help and protection before and after a breach.

For more information on these services, contact your Arbella agent.

JUST THE FACTS*

- Small to mid-size businesses are becoming growing targets for cybercrime
- More than 900 million records have been exposed in breaches since 2004
- 97% of breaches could have been avoided by applying simple or intermediate security controls

**2011 Verizon Data Breach Investigations Report*



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