MESSAGE FROM FOUNDATION PRESIDENT

The Arbella Insurance Foundation reached new levels of donations, volunteering, and matching gifts in 2015. As I pause to reflect on our achievements last year, I am incredibly proud of how the spirit of corporate citizenship has become such an integral part of the Arbella Insurance Group.

Giving back to the community has always been deeply embedded in Arbella Insurance Group’s culture. In 2005, we formalized that commitment by creating a separate charitable foundation that would foster the spirit of giving back.

Over the past decade, the Foundation has donated almost $20 million to hundreds of charities and in support of important charitable programs. In 2015, we took a big step forward, donating $2.9 million to worthy causes. By establishing partnerships with nonprofits in the communities of Arbella employees and independent agents, we’ve made a meaningful difference across New England.

Arbella Insurance Group’s independent agents play a key role in our charitable giving. Last year, we reached the $3 million milestone since the 2005 launch of our Agent Matching Gift program, which has been instrumental in identifying and supporting many local organizations that could otherwise go unnoticed. This is a tremendous achievement, one in which our agents take great pride.

Our Distractology program celebrated its fifth anniversary, and we took the opportunity to reflect on its effectiveness and impact on young drivers in our communities. Sure enough, research data proved that students who complete the training are less likely to get into an accident than those who don’t. We are pleased to extend the program for another five years as part of our ongoing commitment to promoting safe driving decisions.

On a personal note, I feel fortunate to work with an organization that values corporate citizenship at such a high level; helping people is at the core of everything that Arbella employees do. I’m confident that the Foundation will continue to grow and have a significant positive impact on the people and communities we serve well into the future.

Beverly Tangvik
President
Arbella Insurance Foundation
THE BIG PICTURE

Year after year, the Arbella Insurance Foundation is recognized as an industry leader in corporate citizenship. We have employees volunteering at local homeless shelters, walking to raise money for cancer research, donating food to stock the shelves of our local food pantries—you name it. When we can bolster their efforts with funds from our Foundation, we’re really making a difference in our communities, and that’s something we should all be very proud of.

John Donohue
Chairman, President, and Chief Executive Officer
Arbella Insurance Group
EMPLOYEES

The Foundation’s ability to make a powerful difference in our communities would not be possible without the commitment and generosity of Arbella Insurance Group employees. Arbella employees have always valued corporate citizenship and feel empowered to identify and support those who need assistance.

“Giving back has always been important to me, so to be able to facilitate that for others has been very rewarding. A volunteer opportunity such as serving food to the homeless is a humbling experience and gives Arbella employees the chance to bond outside the office. It’s very rewarding to see the real impact we’re having on the community, and that’s why I love my job.”

- Jenn Reale
Program Representative
Arbella Insurance Foundation

“When I go home and tell our kids that I served lunch at a homeless shelter or that our company raised money to fight breast cancer, it shows them that giving back can happen at work. Companies like Arbella have a purpose greater than making a profit; we make a positive difference in the communities we serve. This makes me proud to be an Arbella employee.”

- John Magadieu
Commercial Lines Business Analyst
Arbella Insurance Group

$263,000 in MATCHING GIFTS was donated by Arbella employees in partnership with the Foundation.

105 EMPLOYEES participated in 152 walks, runs and bike rides, and the Foundation donated $30,400 to SUPPORT their causes.

272 employees volunteered 1,600 HOURS of their time in 60 volunteer opportunities during WORK DAY VOLUNTEERING.
AGENTS

For the past 10 years, the Foundation has partnered with Arbella Insurance Group independent agents throughout New England. The agents are deeply embedded in their local communities and help raise awareness of many charities that may otherwise go unnoticed, allowing funding to go directly to those who need it most.

Bearingstar Insurance, Arbella’s owned agency, also played a major role in identifying local charities that were supported by the Foundation. The Bearingstar Insurance Charitable Fund, division of the Arbella Insurance Foundation, donated more than $105,000 to a wide range of causes in 2015, including Special Olympics Connecticut, Birthday Wishes, and local YMCAs.

$778,000 was donated by Arbella Insurance Group independent agents and the Foundation, through Agent Giving Programs, of which 123 agents donated $158,000 to the Let’s Drive out Hunger Campaign

“Thank you Arbella Insurance Foundation for having this wonderful charitable program. Arbella is a generous company and we sincerely appreciate the matching gift to the Spinal Cord Society. Arbella should be extremely proud of their charitable giving and we are proud to be Arbella agents.”

- Harry Donaghue
  Owner
  David J. Donaghue Insurance

“Thanks to the Foundation, we are able to make a greater impact than we could on our own. Let’s Drive Out Hunger is a very worthwhile and much needed program, and the decision makers at Arbella should be proud of the good they are imparting to those in need.”

- Charles Nahatis
  President
  Cape Ann Insurance Agency, Inc.
HUNGER AND HOMELESSNESS

The Foundation proudly supports food banks and homeless shelters in our communities, and Arbella Insurance Group employees appreciate the opportunity to volunteer at local nonprofits. Whether it’s organizing charity drives at Interfaith Social Services, serving food at Father Bill’s and Mainspring, or building homes with South Shore Habitat for Humanity, each opportunity offers a rewarding and meaningful experience.

We also participate in Project Bread’s annual Walk for Hunger, walking through the streets of Boston and its surrounding neighborhoods to raise awareness about hunger and important funding for those in need in Massachusetts. Every year, hundreds of Arbella employees bring their friends and families to join in this special event.

VETERANS

The Foundation is partnered with the New England Center and Home for Veterans (NECHV) to help provide assistance to veterans of all ages who are homeless or at risk of homelessness. Through meaningful programs that help veterans with reintegration, employment, and independent living, the NECHV is able to assist thousands of veterans every year.

We also work closely with the Massachusetts Military Heroes Fund. For the past several years, employee volunteers have assisted in planting the Memorial Day Flag Garden, dedicating one American flag at Boston Common for every brave Massachusetts service member who died for their country. This is a powerful event that Arbella employees look forward to every year.

“What makes Arbella stand out is the culture of service they have cultivated within their organization. Arbella’s volunteers prepare and serve meals several times a month, participate in challenges to help us raise much-needed funds, and serve on boards and committees. The Arbella Insurance Foundation is always ready and willing to help.”

- John Yazwinski
Chief Executive Officer
Father Bill’s & Mainspring
CHILDREN AND YOUTH PROGRAMS

To support youth development in our communities, the Foundation has built strong partnerships with local charities like the YMCA and Cradles to Crayons. By working closely with the YMCA, we’ve been able to support programs like its “Strong Kids” initiative, as well as expand its summer camp capabilities.

With Cradles to Crayons, we support the annual “Backpack-athon,” in which backpacks are filled with school supplies for over 25,000 children in need. The Foundation also sponsors Cradles to Crayons’ annual Gear Up for Baby campaign, which collects and distributes essential items that infants and toddlers need to thrive. Additionally, Arbella employees are often at the Cradles to Crayons Giving Factory, supporting the organization’s work to provide clothing, books, toys, and other important items to children of all ages.

CULTURE AND EDUCATION

The Boston Celtics Stay in School program is the longest-running community initiative in professional sports, and one of our most popular events of the year. We’ve partnered with the program since 2007 to help recognize middle school students with perfect attendance and high academic achievement. In addition to receiving Celtics gear, students can earn invitations to special assemblies with Celtics players throughout the course of the school year, as well as an end-of-year celebration where they are recognized for their work.

The Arbella Insurance Foundation BSO School Bus Program is another exciting event on the Boston scene. It was created to help New England school children experience the Boston Symphony Orchestra (BSO) and historic Symphony Hall by providing money for transportation to BSO Youth Concerts. Many schools cannot afford these costs, so we are thrilled to be able to help them support the arts and learn about music in a fun and educational way. The thank-you cards we get from the students after the event make our efforts so rewarding!

“The Old Colony Y is so proud of our partnership with the Arbella Insurance Foundation. Arbella’s culture of generosity can be seen through its amazing employees. They’ve consistently volunteered to make our Y a better place by serving on our boards, organizing group projects, and getting directly involved in our programs. Arbella not only insures our community, its actions help ensure the success of our community.”

- Vincent J. Marturano
President and Chief Executive Officer
Old Colony YMCA
SAFE DRIVER PROGRAMS

Distracted driving is something that affects everybody, and it’s becoming more of a widespread problem every day. To combat this issue, we introduced the Distractology program in 2010. Our Distractology driving simulator puts new drivers through a 45-minute driving tutorial where they learn the dangers of distracted driving. In partnership with our independent agents, the simulator trailer tours high schools across New England.

The best part is—it truly works! Our data proves that students who go through training are less likely to get in an accident. To maintain our position as an industry leader in promoting safe driving, we committed to another five years and gave Distractology a fresh new look. The trailer has a brand-new design, the simulators are updated with the latest technology, and we are ready to continue to spread awareness of the dangers of distracted driving to more young drivers.

HEALTH AND WELLNESS

In addition to being committed to promoting the health and fitness of its employees, Arbella also works to improve the well-being of the people in our communities. Every year, the Foundation partners with Arbella’s Activities Committee for the Pink Day celebration. Pink Day is truly a wonderful event in which Arbella employees raise thousands of dollars in a matter of hours through a silent auction of themed gift baskets created by each department. Funds are matched by the Foundation, and proceeds support women’s and men’s cancer programs, including research, awareness, and screenings at Dana Farber Cancer Institute.

To put the fundraising in perspective, a Dana Farber cancer survivor visits Arbella to share the story of his or her experience and the importance of fundraising. It’s always a very powerful moment that reminds us of the importance of generosity.

1,929 students completed DISTRACTOLOGY training for a total of 11,082 since inception

“The Driscoll Agency is proud to partner with Arbella’s Distractology program every year. As an agency, we see firsthand the high frequency of accidents involving young drivers. Distractology takes a real-world approach to reinforcing the message of how dangerous distracted driving is, and is a meaningful step in the right direction of making the roads safer for everybody.”

- Jane Driscoll Henesey
Vice President
The Driscoll Agency

“Pink Day has become an intrinsic part of Arbella’s culture, and every year employees exceed expectations with unique and creative baskets. The AAC is proud to host this meaningful and inspiring event and to work closely with the Foundation to support such a worthy cause.”

- Sophia Hughes
Chairperson
Arbella Activities Committee

“Arbella has been a great partner and the community is very grateful for the support that they have shown through our annual Pink Day.”

- Mike Farber
Cancer Advocate
Dana Farber Cancer Institute